

ZOE POPPENG

STORY DEVELOPMENT | VISUAL DESIGN

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www.zoepoppenga.com



Motivated artist with extensive working experience in professional, creative environments. Passionate and knowledgeable in multiple storytelling mediums, and eager to contribute creative skills and a positive energy to a passionate, driven team. Has corporate and independent experience within screenwriting, studio television, documentary, sales, visual graphics, and photography.

FREELANCE

ILLUSTRATOR | BACKGROUND ARTIST | DESIGNER [Remote / June 2020 - PRESENT]

Designed and created posters for short films and stage-plays, both illustrative and photographic. Concept, storyboard, and background artist for animated live-action and animated short films, as well as scene pitches. Illustrator for Los Angeles poetry exhibition and published children's book.

WEBSITE/SOCIALS MANAGER [Hybrid / June 2018 - Jan 2026]

Website and socials manager for performance groups and artist portfolios, such as a renaissance choir, California nonprofit theater company, Italian film festival, and NYC performance duo starring actors Deborah Rennard and Al Sapienza. Delivered website and social media write-ups, designing and maintaining the organization's aesthetic, and upholding professional diction and tone.

SPECIAL EFFECTS MAKEUP ARTIST [New York / April 2022 - Jan 2026]

Lead special effects director and creator on undergraduate and independent film sets. Designed and executed beauty and special effects looks for all talent, collaborated with wardrobe to achieve director vision. Organized and maintained makeup section to sanitation standards.

CORPORATE

SALES ASSOCIATE, Muji USA Limited [New York, NY / October 2024 - PRESENT]

Uphold company standards of professionalism and organization, sorting stock, solving customer inquiries, promoting sales to interested buyers, operating register, standardizing floor, assembling and distributing company graphics, relaying information to upper management

ART PRODUCTION ASSISTANT, Killer Films, The Last Day [New York, NY / Aug 2024 - Oct 2024]

Hired for indie feature film *The Last Day*. Logged meeting minutes and organized follow-up communications, led art piece clearance research and communications with clearance coordinator, contacted prospective artists for set dec, scouted local artists, produced artwork for production. Logged all department receipts, redesigned office delivery tracking system, conducted office orders and pickups.

DOCUMENTARY DEV. INTERN, ARK Media Productions [Brooklyn, NY / May 2023 - Aug 2023]

Researched, reviewed, and summarized content for potential story pitches, as well as ongoing narrative investigations. Pitched, designed, and animated documentary title-graphics. Proofread and designed pitch-deck writeups and graphics. Transcribed interviews, conducted research on subjects of interest, compiled notes for creative team. Managed office supplies, organized and archived company digital media.

SET PRODUCTION ASSISTANT, Amazon MGM Studios, Fallout [New York, NY / Jul 2022 - Aug 2022]

Hired Set PA for Amazon Studios's *Fallout* Series, traveled with the production to several studio locations. Responsible for set assistance and upholding a quality workspace; worked alongside team members to uphold production efficiency, recruited and trained new PA.

STUDIO PRODUCTION INTERN, Davis Media Access [Davis, CA / Aug 2018 - Jun 2020]

Co-operated weekly broadcasted series *Teens On Topic*, a teenager-driven political talk show. Pitched and researched upcoming topics, collaborated with fellow interns and to develop each episode. Contacted and recruited additional hosts and guests, while gathering field footage on the local community's take on each subject. Additionally co-hosted radio show, *Teens Off Topic*, to cover pop-culture current events.

HONORS AND AWARDS

NATIONAL BOARD OF REVIEW, STUDENT GRANT - *The Moon and Back* (2024) - 2D Animation short

TONY HAWKINS EXCELLENCE IN RADIO ART - *The Yellow Wallpaper* (2023) - Audio Drama

NYU WINTERFEST DOCUMENTARY - Audience Choice - *Send Me a Peach* (2022) - Documentary short

EDUCATION

NEW YORK UNIVERSITY

TISCH SCHOOL OF THE ARTS

FILM AND TELEVISION
PRODUCTION

BACHELOR OF FINE ARTS

Dean's List 2020 - 2024

GPA: 3.812

Graduated MAY 2024 with
Honors

NEW YORK UNIVERSITY

TISCH SCHOOL OF THE ARTS

ADVANCED SCREENWRITING

Completed Spring 2023

SKILLS

Screenwriting

Proofreading (English)

Essay Writing

Graphics | Illustration

2D Animation | VisDev

Adobe Creative Suite

Makeup SFX

Website Management

Photography | Editing

Organization

Time Management